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BUFFALO THUNDER BONUS CAPITAL OF THE WORLD

SANTA FE, N.M. — Consumers today are demanding added value and no other casino anywhere delivers that value more than Buffalo Thunder Resort and Casino (BTR), the self-proclaimed “Bonus Capital of the World.”

BTR, which opened August 12, 2008, has taken advantage of its state of the art technology to offer casino slot players different ways to win free play cash bonuses and more, according to Duff Taylor, Director of Gaming Operations at BTR.

The casino at Buffalo Thunder Resort has three different zones, the **Storm Zone**, **Thunder Alley** and **Lighting Bonus Round**, where members of the free Lighting Rewards Club who are playing with their player’s card can earn free bonuses.

“We want our guests to know just how rewarding it is to play at Buffalo Thunder,” says Taylor. “With your Lightning Rewards card you are guaranteed a great time.”

All day, every day, players can enter the **Storm Zone** and earn 3 times the points at 370 of the casino’s brand new slot machines. Earned points can be converted into cash or can be doubled for use as “Flash Cash” (free slot play). Flash Cash can be downloaded to any slot machine and is virtually the same as cash.

From noon until midnight every day, players also can head down to **Thunder Alley** and instantly win free slot play (\$5, \$10 and \$20.) Eight times a day, bonuses are randomly given out to lucky players who happen to be in Thunder Alley at the right time. When the bonus event at Thunder Alley goes off, slot players hear, feel and see the experience. Thunder rumbles via the multi speaker system. Strobe lights simulate lightning, music kicks in and the announcers lets everyone know that if they are playing with their Lighting Rewards card properly inserted, that they instantly win free slot play. Four randomly selected shows (45-75 seconds) activate with “It’s Raining Cash,” “Money (That’s What I Want),” a Thunder and Lightning show or the Buffalo Stampede, which signal the start of the bonus round and the free play cash rolls in. Players must have their Lightning Rewards Card actively inserted at the start of the event to win.



The third way to win free bonus play comes via the **Lighting Bonus Round**. This bonus is available throughout the entire casino (including the Storm Zone and Thunder Alley). This is an individual bonus event meaning when it “strikes” it is a bonus only for the Lighting Rewards Club member who is playing that machine. The video monitor and speaker on the individual slot machine provide the bonus information to the player. Most bonus rounds consist of point multipliers and Flash Cash earned during the four minute bonus round.

Taylor said BTR has some of the most modern casino information systems and the most current slot machine technology that allows the Buffalo Thunder Casino to offer these exciting promotions.

Buffalo Thunder Resort and Casino isn't only the newest and most exciting destination resort and casino in the Southwest, it's also the Bonus Capital of the World. For those slot players with a Lightning Rewards card, they now have three new electrifying ways to win more money and it's all free.

“No other casino is putting out this kind of free play cash,” says Taylor. “The Buffalo Thunder Casino gives away upwards of \$10,000 of free play cash every day. In December, the casino gave away nearly \$1.1 million in free play cash.”

A Lightning Rewards card can be obtained by presenting a valid driver's license or other proof of age at the Players' Club in the casino.

Buffalo Thunder Resort & Casino offers a variety of world-class amenities: 395 luxury guest rooms, Hale Irwin-Bill Phillips designed golf course; full-service luxury spa; Mark Miller's signature Red Sage Restaurant; Blue Tower Lounge; Turquoise Trail Bar & Grille; two heated pools; tennis courts; walking trails; the official Indian Market Store and other retail stores. The property boasts 66,000 square feet of meeting and convention space.

Buffalo Thunder Resort & Casino is located in the heart of the Southwest, only 13 miles north of Santa Fe, off Highway 84/285 in Pojoaque, 75 minutes north of Albuquerque and 60 minutes south of Taos, N.M.

INTERVIEWS AND IMAGES ARE AVAILABLE UPON REQUEST

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